**The Style Guide**

**Client**

* The client hopes to establish a grocery purchase and delivery website called fresh plus+ to help Ottawa residents to buy the groceries they need even when it is inconvenient to go out during the COVID-19 epidemic.

**Style**

* The website is designed as clean and elegant. With nice looking pictures and clear guides.

**Platform**

* The website will target traditional monitor resolutions of 1024X768 and greater

**Semantic Design Guide**

The semantic elements included in this website are:

* Header
* This element is used to place the website logo image (‘Fresh Plus+’)
* Id used: none
* Font choice: none
* Colour choice: light-yellow
* Image size: height:400px, width: 1000px
* Layout location: top of the webpage
* Nav
* This element is used to display a navigation to all the webpages
* Id used: none
* Font choice: 18pt
* Colour choice: green-yellow, dark-slate-grey
* Image size: none
* Layout location: top of the webpage, below the header
* Section
  + This element is used to display the main content of the webpages
  + Id used:
  + *Check\_Out.html*
  + *id="liang"*
  + *id="search"*
  + *Details.html, Details1.html, Details2.html, Details3.html, Details4.html, Details5.html*
  + *id="liang"*
  + *id="search"*
  + *id="main"*
  + *id="left"*
  + *id="r"*
  + *id="information"*
  + *id="size"*
  + *id="quantity"*
  + *id="button"*
  + *id="description"*
  + *Home.html*
  + *id="search"*
  + *id="BJ"*
  + *id="img"*
  + *id="guide"*
  + *Log\_in.html*
  + *id="liang"*
  + *id="search"*
  + *id="signup"*
  + *id="email"*
  + *id="password*
  + *id="signup"*
  + *id = "button"*
  + *Sections.html*
  + *id="liang"*
  + *id="name"*
  + *id="stable"*
  + *Shopping\_Cart.html*
  + *id="liang"*
  + *id="search"*
  + *id="butdelete"*
  + Font choice: 15pt
  + Colour choice: light-steel-blue, #ddf572, green-yellow, dark-slate-grey, light-sea-green, light-yellow
  + Image size: height:400px
  + Layout location: middle of the webpage
* Footer
  + This element is used to display the company information (address, phone number, email address, etc.)
  + Id used: none
  + Font choice: 15pt
  + Colour choice: light-yellow(background)
  + Image size: none
  + Layout location: bottom of the webpage

**user interface functionality guide**

* users can select grocery items and add into shopping cart. In the shopping cart, it shows the unit price and subtotal price (unit price\*quantity) and get the total price.
* In the log in webpage, users have membership can sign in and get a welcome message from the webpage by inputting username and password, as for the users who are new to the website, they can create a membership account by inputting corresponding information and submit his/her information and get a welcome to membership message from the webpage.

**Images Annotation**

* Apple

Alt=” apple”

<https://www.pinterest.ca/pin/292030357087657438/>

* Beverage

Alt=” beverage”

<https://www.flaticon.com/free-icons/beverage>

* Carrot

Alt=” carrot”

[https://www.vexels.com/png-svg/preview/213147/carrot- vegetable-icon](https://www.vexels.com/png-svg/preview/213147/carrot-%20%20%20vegetable-icon)

* Dairy

Alt=” dairy”

<https://www.flaticon.com/free-icon/dairy-products_3050158?term=dairy&page=1&position=8>

* Img101

Alt=” grape”

<https://www.veryicon.com/icons/food--drinks/fresh-1/grape-22.html>

* Img102

Alt=” mangosteen”

<https://www.veryicon.com/icons/food--drinks/fresh-1/mangosteen-6.html>

* Img103

Alt=” lemon”

<https://www.veryicon.com/icons/food--drinks/fresh-1/lemon-29.html>

* Img104

Alt=” carrot”

<https://www.veryicon.com/icons/food--drinks/fresh-1/carrot-19.html>

* Img05

Alt=” bok\_choi”

<https://www.veryicon.com/icons/food--drinks/fresh-1/food-5.html>

* Img06

Alt=” tomato”

<https://www.veryicon.com/icons/food--drinks/fresh-1/tomatoes-6.html>

* Img07

Alt=” fish”

<https://www.veryicon.com/icons/food--drinks/fresh-1/fish-30.html>

* Img08

Alt=” chicken”

<https://www.veryicon.com/icons/food--drinks/fresh-1/chicken-18.html>

* Img09

Alt=” shrimp”

<https://www.veryicon.com/icons/food--drinks/fresh-1/shrimp-6.html>

* Img10

Alt=” olive\_oil”

<https://www.veryicon.com/icons/food--drinks/delicious-food-3/olive-oil.html>

* Img11

Alt=” soy\_sauce”

<https://www.veryicon.com/icons/food--drinks/delicious-food-3/soy-sauce-soya.html>

* Img12

Alt=” black\_pepper”

<https://www.veryicon.com/icons/food--drinks/delicious-food-3/pepper-41.html>

* Img13

Alt=” apple\_juice”

<https://www.veryicon.com/icons/food--drinks/delicious-food-3/beverage-drink.html>

* Img14

Alt=” fruit\_tea”

<https://www.veryicon.com/icons/food--drinks/maobaobao-restaurant/fruit-juice-1.html>

* Img15

Alt=” orange\_juice”

<https://www.veryicon.com/icons/food--drinks/delicious-food-1/orange-soda.html>

* Img16

Alt=” milk”

<https://www.veryicon.com/icons/food--drinks/minnie-bakery-02/milk-11.html>

* Img17

Alt=” egg”

<https://www.veryicon.com/icons/food--drinks/fresh-1/egg-16.html>

Img18

Alt=” cheese”

<https://www.veryicon.com/icons/food--drinks/delicious-food-1/cheese-13.html>

* Img110

Alt=” sauce”

<https://www.veryicon.com/icons/food--drinks/flat-color-restaurant-icon/sauce-1.html>

* Logo

Alt = “freshplus\_logo”

<https://www.dreamstime.com/lemon-icon-citrus-fruit-white-background-simple-vector-icon-lemon-icon-citrus-fruit-white-background-image123638291>

* Meat

Alt=” meat”

<https://www.veryicon.com/icons/food--drinks/fresh-1/meat-4.html>

**Website Map**

Home Page

Vegetable

Dairy

Sign-In

Drinks

Meat

Condiments

Fruits

Shopping Cart